

One Membership Offer.

We're offering members of the public the opportunity to become a member of Bradford One Limited from 1st August 2013 onwards. To apply, you'll need to complete a membership form either on paper or online at our website, www.bradfordone.com. Funds raised from this membership offer will be used to keep members informed and involved, and Bradford One will continue to seek other funding to further our aims (for example, grants, match funding and private investor partners).

Full membership (over 16s only): Cost of annual membership: £3*	Junior supporters (under 16): Annual cost: £2†
---	--

Full members will receive the following:

- A £1 share in Bradford One Limited. This makes you a full member of the Society and carries attendance, voting and other membership rights.
- Four *Priority Briefings* updating you on the progress being made by Bradford One
- Access to our Members Only pages on our website
- Priority rights in future share offers.

Junior supporters will receive the following:

- A Bradford One Limited supporter certificate
- Four *Priority Briefings* updating you on the progress being made by Bradford One and access to our Members Only pages on our website
- Junior supporters can convert to full membership on reaching age 16

* £3 annual membership refers to online membership, which means all your documents will be issued electronically. Offline membership is available at the enhanced annual rate of £5, which reflects the additional administration costs involved.

† Junior membership is available online only.



One Membership Offer.

bradfordone.com

 [bradfordone](https://twitter.com/bradfordone)

 [bradfordone](https://www.facebook.com/bradfordone)

Bradford
One

One Story.

Ordinary Bradford citizens have campaigned since 2000 to save Bradford's former Odeon cinema from demolition. An original 1930s super cinema - the largest outside London when it was built - the Odeon is a landmark building in the city centre. The founders of Bradford One were part of the successful *Save the Odeon* campaign and since the plans for demolition fell through in September 2012 we have continued to lobby the Homes & Communities Agency, Bradford Council and other interested parties to campaign for a safe future for this iconic building. We've also been talking to other organisations such as the University to explore whether we can work together.

The work done by Bradford One members and others has given courage to the Council to take back ownership from the Government, and in doing so succeed in securing additional funding to help with the preservation of the building.

We know that the key to restoring the building is that any proposal must be commercially viable, profitable and sustainable. Bradford One have already been awarded resources and support by the Social Investment Business to prepare outline business plans and to commission architects to draw up plans showing how the building might be used. These are now being launched to the public and can be found at www.bradfordone.com. We have also received valuable support from the Co-Operative Society and Locality. If we progress, further funding applications can be made to a number of bodies.

One Mission.

Bradford One Limited was set up by a group of local people to take the building into community ownership and allow the people of Bradford to have a say in its future. Our plans include an "asset lock" which would prevent any future sale of the building to any non-community based entity.

Bradford One Limited is an Industrial & Provident Society for the Benefit of the Community, a form of co-operative, and is governed democratically – one member, one vote, with share ownership capped at a maximum of £20,000 which ensures that no one person can take control of the company and its assets. A modest return is offered in the way of interest on shares, and any surpluses are reinvested for the benefit of the Society and the wider community.

Our ambition is to strengthen the city's cultural offering. We want to see a refurbished Odeon as a major asset for Bradford, complementing City Park, the Alhambra Theatre and a saved National Media Museum, and providing a catalyst for further regeneration across the city centre and wider district. We have supported the campaign to save the

Media Museum, and feel that the Odeon will fit perfectly with Bradford's status as UNESCO's first ever City of Film and make the city a place where all forms of media are represented and celebrated.

One Destination.

Our aspiration is to transform this iconic landmark into a unique and internationally-recognised commercially sustainable cultural destination, with provision for live music, entertainment, food and shopping - a place where arts and cultural organisations can thrive: a place to visit for a gig, to view an exhibition, to attend a conference or wedding, or for a meal or a coffee.

Our plans will also include a rental element (we are proposing an architecturally sensitive extension on the vacant ground at the rear of the building), with a view to generating regular income, but the main thrust of our business plan is to create a vibrant independent live music venue with regular high profile events. Our aim is to make optimum use of the facilities and the excellent auditorium and we are researching this carefully.

One Chance.

And now we need you! To move to the next step, we need to demonstrate public support for the regeneration of the Odeon building by building a membership base.

We are launching our membership offer to demonstrate popular support for community ownership and to build a loyal customer base for a live music venue.

It is expected that a mass ownership and membership by local people will be a major lever in attracting public funding to complement our commercial proposals.

One Plan.

We are launching our detailed plans as part of Bradford One's "Our Big Gig" on 14 July 2013.

The next stage will be for us to submit our "expression of interest" to Bradford Council when they invite these (the time frame for this was originally estimated at May to August 2013, but we are awaiting further details from the Council).

Following on from this, there will be long-listing and short-listing stages before the Council give final approval to their chosen scheme.